

CAL ROBERT LEE

EDUCATION

University of Southern California
Bachelor's in Architecture

Academy of Arts
Master's in Visual Development

CONTACT

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RELEVANT WORK EXPERIENCE

Age Bold (pro-bono) Sep. 2019 - Present
UX and UI Designer

Muze (pro-bono) Sep. 2019 - Present
UX and UI Designer

Sonera Magnetics (commission) Aug. 2019 - Present
Brand and Web Designer

Sonera Magnetics (commission) Sep. - Oct. 2018
Brand Designer

University of Southern California (commission) Nov. 2018
3D Visual Designer

PLAT Studio (commission) June - July 2018
Visual Designer

C. Light Technologies (commission) Dec. 2017 - Jan. 2018
Web Designer

HARD SKILLS

Experienced with:

Figma
Sketch (App)
Principle
Marvel
InVision
Photoshop
Illustrator
Mac OS (ecosystem)
Windows (ecosystem)

RELEVANT WORK EXPERIENCE - DETAILS

Age Bold

Sep. 2019 - Present

UX and UI Designer

- Lead multiple teams of UX designers, UI designers and researchers in designing, testing, and delivering multi-platform experiences in the health and fitness industries
 - Communicate with founders and designers throughout all stages of the design process to manage workload and meet project milestones
 - Create wireframes and prototypes for concept and usability testing
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Muze

Sep. 2019 - Present

UX and UI Designer

- Reserach and synthesize user information
 - Create wireframes and prototypes for concept and usability testing
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University of Southern California

Nov. 2018

3D Visual Designer

- Designed multiple 3D renderings for USC's Molecular and Computational Biology Department
 - The renderings were pivotal to convincing investors of donating over \$20 million to construct new laboratories
 - Worked under a urgent timeline of just one week, where I: taught myself 2 new design programs; researched laboratory design layouts; constructed a detailed 3D model; rendered hundreds of design iterations; met with Dr. Armani for feedback, then finalized ultra-high definition images in post-production software
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Sonera Magnetics

Sep. - Oct. 2018

Brand Designer

- Lead and facilitated all design sessions with the founders, we would discuss the company's vision, product objectives and business goals
- Communicate with founders throughout all stages of the design process to manage workload and meet project milestones
- Designed their brand identity. This includes: the logo, website, business cards, presentation boards, investor slide decks, style guide and design syste